NEWS FROM ETV ENDOWMENT OF SOUTH CAROLINA

MAY/JUNE **2021**



Insider

EXTRA LIFE A SHORT HISTORY OF LIVING LONGER "The fact that we have doubled life expectancy may be the single most important development in modern history," said Steven Johnson, best-selling author, who along with David Olusoga, historian and broadcaster, will be our guides through 300 years of scientific breakthroughs and medical innovations in *Extra Life: A Short History of Living Longer*. Set in the context of the current COVID-19 crisis, this four-part series examines the lessons learned from previous global pandemics — including smallpox, cholera and the Spanish flu. While the series features many leading public health authorities on the frontlines of the current pandemic, it also examines the bigger picture of the scientists, doctors and others who launched a public health revolution that fundamentally changed how we think about illness and paved the way for modern medicine. Each episode explores an aspect of public health that has played a central role in our battle to live longer. Episode One: "Vaccines" explores the history and use of vaccination — from the early practices in Africa that were introduced to America during the slave trade and Thomas Jefferson's clinical trials, to the first anti-vax movement in the 1800s and our battle against COVID-19 today. Episode Two: "Data" looks at how the emergence of fact-based research, data mapping and analysis has improved public health. The practice evolved out of the 19th-century science of epidemiology and the cholera mortality reports of the 1840s, which first showed the nowubiquitous "curve" of an epidemic. Episode Three: "Medicine" focuses on more-recent medical inventions, particularly using antibiotics and anti-viral drugs that combat illness directly. Knowledge of how to produce safe, effective drugs and distribute them quickly around the globe is now a large factor in treating COVID-19. Episode Four: "Behavior" examines the importance of public involvement during a health crisis — from the lockdowns used to combat the Spanish flu 100 years ago to simple acts of handwashing and wearing facemasks that can save lives. Extra Life is an illuminating study of how meaningful change can happen when scientists, activists, nonprofit agencies and others work together, share their findings and spread innovations around the world.

Tuesdays, beginning May 11 at 8 p.m. on SCETV.

etvendowment





FEATURING CELEBRITIES IN ITS 25TH SEASON



This season, in addition to discovering fabulous hidden treasures from homes across America. you can also learn more about some of your favorite actors and TV personalities when Antiques Roadshow airs three episodes

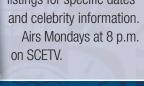
featuring celebrity guests.

As part of filming, the Antiques Roadshow crew visited more than 15 celebrities including comedian Jay Leno, actress S. Epatha Merkerson, musician Rubén Blades, actress/

singer-songwriter Luba Mason, chef Carla Hall, Olympic figure skater Nancy



Kerrigan, fashion designer Christian Siriano and others. Check your local listings for specific dates Airs Mondays at 8 p.m.



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A Word from ... COBY HENNECY

Dear ETV Endowment Member,

We are very pleased to announce that for the 18th consecutive year PBS and its member stations, including SCETV, have been named the "most trusted institution" in a nationwide survey. PBS continues to outscore other media sources such as commercial broadcast and cable television, newspapers and social media in both trust and value.

Trust and reliability are always important, but they are especially important during this time of the pandemic and uncertainty. Our exceptional journalism and programming for viewers and listeners of all backgrounds and ages helps to strengthen communities and improve lives.

The survey also found PBS KIDS to be ranked the #1 educational media brand for children and that it helps prepare children for success in school.

Your support makes this possible. We are grateful for everything you do for SCETV and SC Public Radio.

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Coby Cartrette Hennecy, CPA, CFRE **Executive Director** ETV Endowment of South Carolina

UNINTENDED MEMOIR



Amy Tan achieved what most aspiring writers only dream about. Her debut novel, The Joy Luck Club, was on The New York Times Best Seller list for more than 40 weeks, catapulting her to commercial and critical success. The film adaptation that followed was selected for the National Film Registry.

traumas she's faced and how her

writing has helped her heal.

Unintended Memoir delves into Tan's family, her early years and her rise to fame when she started writing fiction. "My childhood, with its topsy-turvy emotions, has in fact been a reason to write," she said. Her mother battled suicidal tendencies, which were rooted in the suffering common to women who survived the Chinese tradition of concubinage. "It was part of my decision not to be like her at all," she said. However, Tan's family legacy provided her with a wealth of creative inspiration.

Additional bestselling novels, short stories and memoirs, including *The* Kitchen God's Wife and The Bonesetter's Daughter, have established her as among the most prominent literary voices working today.

Airs Monday, May 3 at 9 p.m. on SCETV



Life at the Waferhole



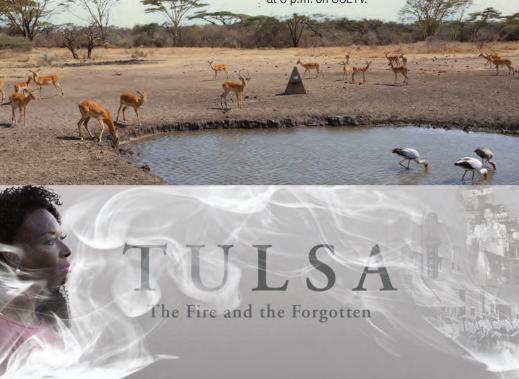
Celebrate Memorial Day with an Award-Winning Musical Tradition

The waterhole of an African savanna is unlike any other community. In the baking heat, this oasis is teeming with life. A new three-episode BBC series, Life at the Waterhole, explores the importance of a waterhole and how it functions.

M. Sanjayan, PhD and his team of researchers built their own artificial African waterhole and rigged it with half-submerged weather-proof cameras. For six months during the dry season, the remote cameras recorded complex dynamics among lions, elephants and other animals that depend on the waterhole and coexist there.

Life at the Waterhole was filmed at the Mwiba Wildlife Reserve in Tanzania, During Episode 1, you'll meet warthogs and elephants as they discover the new oasis, then the area becomes more dangerous as leopards and lions close in. Episode 2 examines how hotter weather impacts the animals, and you'll see the waterhole as it becomes busier in the evening when it's cooler. Nocturnal wildlife includes predators such as hyenas. In Episode 3, you'll learn how rain transforms the area — with an abundance of food now available, the mating and birthing season begins.

Airs Wednesdays, beginning May 19 at 8 p.m. on SCETV.



One hundred years ago, on May 31 and June 1, 1921, a mob of white residents set fire to hundreds of black-owned businesses and homes in an affluent area known as "Black Wall Street" in the Greenwood district of Tulsa, Oklahoma. An estimated 100 to 300 Black residents were killed, and 10,000 residents were left homeless. The racial terror was compounded by the fact that no one was punished for the crimes.

The new documentary Tulsa: The Fire and the Forgotten examines this deadly assault in the context of other racial massacres and incidents of police brutality, including the

one-year anniversary of the killing of George Floyd on May 25, 2020. It resonates with voices and memories of those whose lives were redefined by this massacre.

In the film, The Washington Post reporter DeNeen L. Brown interviews residents. business owners and community leaders asking them about the events, the mass grave in the city-owned cemetery that may be connected to the massacre and current efforts to revive the black district of Greenwood.

Airs Monday, May 31 at 9 p.m. on SCETV.

NATIONAL MEMORIAL DAY CONCERT

The National Memorial Day Concert honors our country's servicemen and women, unites our country in remembrance and supports all those who make sacrifices to keep the people of the United States free. The concert has become a cherished tradition.

The 32nd annual concert will air on Sunday evening, May 30. In addition to being featured on PBS, the concert is broadcast to our troops on the American Forces Network using seven satellites so the program can be viewed in more than 175 countries and on U.S. Navy ships.

This year, the concert will feature exciting new musical performances as well as traditional favorites from some of the premier military choirs and ensembles. Celebrities and others will share dramatic readings and real-life stories spanning the broad history of military conflict.

The National Memorial Day Concert participants and viewers far and wide have become a true community of support for our troops by letting them know we care — not just on this one-day event but all year long.



The Endowment Insider SCETVNL0521

Jazz Performances and Festivals Coming to You from South Carolina Public Radio!

COLAJAZZ

ColaJazz Presents

If you haven't already, be sure to tune into South Carolina Public Radio on Sunday nights at 8 p.m. for *ColaJazz Presents*. The 13-episode series is a collaboration between SC Public Radio and The ColaJazz Foundation, the recent recipient of South Carolina's highest award for achievement in practicing or





supporting the arts in the organization category.

ColaJazz Presents will air in the established Sundayevening jazz line-up, adding new, culturally diverse programming that celebrates our state's top jazz talent to SC Public Radio audiences. The series will utilize the ever-growing library of pre-recorded *ColaJazz* concerts, which are professionally produced and recorded in both high-quality audio and video.

Featuring original theme music, the format for the series will include a broad group of diverse artists discussing an intimate perspective of their lives, their communities and their music. Sundays at 8 p.m. on all SC Public Radio stations, concluding Sunday, June 27.

Spoleto Chamber Music Series

Though the pandemic continues to make it challenging for us to enjoy live, in-person music together, South Carolina Public Radio is bringing you performances from this year's carefully designed Spoleto Festival USA. Beginning Friday, May 28, tune in weekdays at 11 a.m. on SC Public Radio's *Sonatas & Soundscapes* for chamber music performances straight from the historic Dock Street Theatre in Charleston. You can also subscribe to the *Spoleto Backstage* podcast for more from this year's festival. Weekdays at 11 a.m. on the News/Music stations.





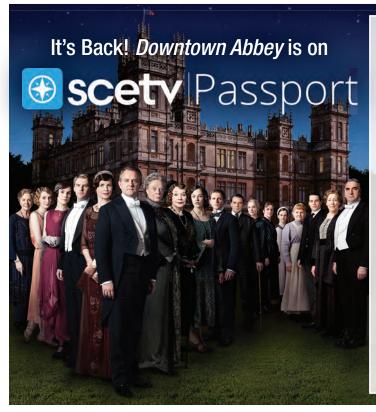
Reel South premieres with seven new films

On April 8, season six of *Reel South* premiered on SCETV. Featuring seven documentary films, the new season covers a variety of themes, including rural youth activism, suburban Americana and civil rights through sport.

Revealing the South's proud yet complicated heritage, this sixth season is *Reel South's* most geographically diverse yet, with film subjects spanning seven different states. Tackling this moment in American life with nuance and comradery, the new season features two half-hour films and five hour-long feature films.

Louisiana Public Broadcasting joined *Reel South* series co-producers SCETV and PBS North Carolina as a co-producer for season six.

For more on *Reel South* and the series' sixth season, visit www.reelsouth.org.



We are happy to announce that all six seasons of *MASTERPIECE*'s *Downton Abbey* have returned exclusively for Passport streaming. *Downton Abbey*, Julian Fellowes' award-winning series, spans 12 years of gripping drama centered on a great English estate on the cusp of a vanishing way of life. The series follows the Granthams and their family of servants through sweeping change, scandals, love, ambition, heartbreak and hope.

Passport streaming for all six seasons is now available!

SCETV Passport is a member benefit, which provides ETV Endowment members extended on-demand access to a rich library of quality television programming online and via mobile devices. One of many benefits provided to ETV Endowment members, SCETV Passport is available at the \$75 or higher annual giving level or with a Sustaining Star membership of at least \$6.25 a month.

Access hundreds of hours of programming on SCETV Passport.

If you're a current ETV Endowment member with a valid email address on your record, you may have already received an email with activation instructions (remember to check your junk folders).

Need additional help activating SCETV Passport? Contact us at the ETV Endowment by email, passport@etvendowment.org, or call us at 877-253-2092.